

## CASE STUDY: Besito Mexican

INDUSTRY: Restaurant | HOME OFFICE: Tampa, FL | EMPLOYEES: 570 | WEBSITE: [besitomexican.com](http://besitomexican.com)

Consul Partners asked Corvitus to help prepare Besito Mexican for growth. Corvitus helped leadership define the culture, create their vision, and build hiring and performance tools to support their intended culture.

### Background



Consul Partners partnered with the founders of Besito Mexican to develop and grow the brand. Defining the Purpose, Goal, Core Business Belief, Principles, and Promises were important to preserving the culture while creating a platform for growth.

### Solutions



Corvitus helped leadership create an inspiring vision of the future—The Besito Way—to provide a framework for defining performance and success. Corvitus identified the right pre-employment assessments, developed the careers webpage, and created an Early Employment Experience survey to assess the quality of the first 90 days of an employee's experience.

### Results



Corvitus' hiring tools simplified the new restaurant hiring process by identifying great performers. "If you don't establish the story of the culture or have the right hiring tools, then your business is at a disadvantage," said Connerty. "The results from Corvitus are foundational and very positive. They help define the magic of our culture by laying down our principles and beliefs."

### KEY HIGHLIGHTS

*"Previous experience working with Corvitus has made us confident that if you develop and use the tools they create for you, your chances for success are increased dramatically."*



Hugh H. Connerty, Jr.  
ConSul Partners  
Managing Partner

*"Corvitus can give your company an edge. People who do not have the tools Corvitus provides should not consider moving forward without them."*